# **Credit-Able Strategic Planning Meeting**

Successful Strategies, Innovative Partnerships, Futures Planning

February 10 & 11, 2015

# **Meeting Goals**

1. **Create a sustainable Credit-Able Program Model.** Examine successful Alternative Financing Program Models that are affiliated with University Systems and 501c3 community-based organizations. Identify the structural components needed to build a sustainable AFP to best serve Georgians with disabilities.
2. **Create a sustainability plan for Credit-Able.** Explore diversified funding structures of successful AFPs. Determine the best financial products and services for Credit-Able to provide. Identify financial institutions and other funding partnerships to develop transformational relationships that lead the Credit-Able Program to sustainability. These potential partnerships include Credit-Unions, Banks, CDFI, Brian & Spinal Cord Injury Trust Fund, Vocational Rehabilitation, and FEMA.
3. **Create Policies & Procedures for Credit-Able that support the new model and sustainability plan.** Identify successful Policies & Procedures for AFP (governance/organizational structure, day-to-day operations, financial institution partnerships, marketing, risk-management strategies, user services, communication, etc.). Discuss and develop P&P for Georgia’s Credit-Able Program.

# Day One

9:00 a.m. **Sign-in, Networking, and Breakfast**

9:30 **Welcome, Introductions, Overview, Expectations for the Meeting**

*Speakers:*

***Carolyn Phillips****, Director, Tools for Life (TFL)*

***Mike Galifianakis****, President, Board of Directors, Center for Financial Independence and Innovation (CFII)*

9:45 **Overview of Credit-Able**

Exploring a brief history of Georgia’s AFP, identifying where we were, where we are and laying the foundation for where we are growing/going. We will also share lessons learned along the way.

*Speakers:*

***Carolyn Phillips****, Director, Tools for Life (TFL)*

***Mike Galifianakis****, President, Board of Directors, Center for Financial Independence and Innovation (CFII)*

10:15 **The National Alternative Financing Program Scene**

We will:

* Explore a brief history of AFPs.
* Identify the components of successful University System and 501c3 community-based organization AFP Models.
* Explore diversified funding structures of AFPs.
* Identify the financial products and services for AFPs.
* Understand the importance of choosing the right structure, policies & procedures for the Credit-Able Program

*Speaker:* ***Joey Wallace****, Director, Catalyst Program | RESNA*

*11:05 - Q&A*

11:15 Break

11:20 **Exploring Oklahoma’s AFP Program**

We will hear directly from Oklahoma about their:

* AFP Program model,
* Funding structure,
* Sustainability plan,
* Financial products & services and
* Policies and procedures.

We will also hear about their successes & lessons learned along the way.

*Speakers:*

***Linda Jaco****, Director, Sponsored Programs, Dept of Wellness – Oklahoma State University*

***Shelley Gladden***, *Loan Coordinator*, *Oklahoma ABLE Tech*

*Oklahoma State University*

12:30 **Networking Lunch –**

1:45 **Exploring Washington’s AFP Program**

We will hear directly from Washington about their:

* AFP Program model,
* Funding structure,
* Sustainability plan,
* Financial products & services and
* Policies and procedures.

We will also hear about their successes & lessons learned along the way.

*Speakers:*

***Alan Knue****, Director, Sponsored Programs, Dept of Wellness – Oklahoma State University*

***Jack Brummel****, Executive Director, Washington Access Fund*

2:45 Break

3:00 **Work Groups: Create a sustainable Credit-Able Program Model**

We will divide into groups and in-depth discussion to develop the new Credit-Able Model. Each group will have a note-taker & reporter who will report out to the whole group. Our invited guest will provide technical assistance to the groups.

**Topics to discuss: program structure,**

*Facilitator: Carolyn Phillips*

3:45 Report out on **Work Groups: Create a sustainable Credit-Able Program Model**

*Facilitator: Carolyn Phillips*

4:20 **Wrap-Up Day One - Questions and Comments;**

*Facilitator: Carolyn Phillips*

4:30 **Adjourn**

# Day Two

8:00 a.m. **Sign-in, Networking, and Breakfast**

8:30 **Recap Day One and Moving forward with the Strategic Planning Meeting**

*Speakers: Carolyn Phillips & Mike Galifianakis*

8:45 **Sustainability Planning Advice from our Guest Experts**

We will hear from our Guest Experts regarding sustainability planning. They will also share creative partnerships, fundraising and marketing strategies.

9:30 **Work Groups: Create a Sustainability Plan for Credit-Able**

We will divide into groups and in-depth discussion to develop the Sustainability Plan for Credit-Able. Each group will have a note-taker & reporter who will report out to the whole group. Our invited guest will provide technical assistance to the groups.

**Topics to discuss: partnerships, fundraising and marketing ideas & strategies**

*Facilitator: Carolyn Phillips*

10:15 **Report out on Work Groups: Create a Sustainability Plan for Credit-Able**

*Facilitator: Carolyn Phillips*

10:40 Break

10:45 **Policies & Procedure development Advice from our Guest Experts**

We will hear from our Guest Experts regarding the importance of solid policies and procedures development to support our Model & Sustainability Plan for Credit-Able.

*Facilitator: Carolyn Phillips*

11:30 **Guided Discussion: Create Policies & Procedures for Credit-Able that support the new model and sustainability plan.**

We will discuss policies & procedures. Our Guest Experts will provide technical assistance.

**Topics to discuss: AFP products and services, user services**

*Facilitator: Carolyn Phillips*

12:00 **Networking Lunch – AFP Program Brag & Share**

12:45 **Planning for the Future: Identifying Next Steps and Recommendations**

We will discuss directions for the future, challenges and opportunities. We will further develop a Strategic Partner Plan, including identifying who else we need at the table.

*Facilitators: Carolyn Phillips & Mike Galifianakis*

1:15 **Wrap-Up Strategic Planning Meeting; Questions and Comments; Evaluation of the Workshop**

*Facilitator: Carolyn Phillips & Mike Galifianakis*

1:30 **Adjourn Credit-Able Strategic Planning Meeting**

**(1:45 – 4:30 - TFL Advisory Council Meeting)**

***Thank You and Safe Travels Home!***